



TYÖ TERVEYS TURVALLISUUS

Advertisement sales

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Publisher

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Subscriptions

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Website

www.tttlehti.fi

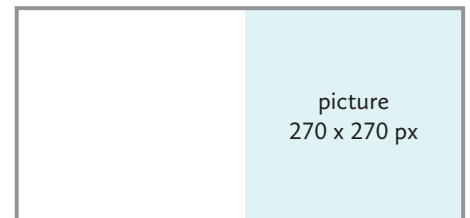
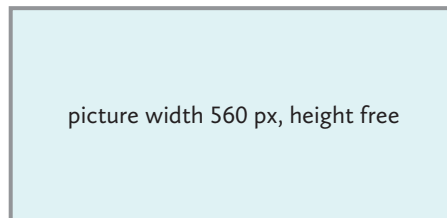
Material delivery:

ilmoitukset@tttlehti.fi

TAILORED DIRECT E-MAIL

Direct e-mail advertisement to over 30,000 TTT newsletter subscribers, all professionals in work well-being, occupational health, occupational safety, and human resources.

- An excellent channel for your job adverts, educational and other events, product marketing, new product launching and other messages.
- The whole message from headline, text, links, logos to layout is at your disposal only.
- Quick and easy: we produce the message layout and send the message to the recipients on the desired date.
- Reservation and material deadline is 5 working days prior to the mailing date.
- **Picture format:** jpg, png or gif
- **Picture size:** width 560 px (whole column) or 270 x 270 on the right of the text.



- **Length of text:** optional, when the text is not located beside the picture. If the text is located beside the picture, the length should be appr. 300 characters.
- Rate EUR 1,980 (+ VAT 24% for advertisers in Finland). The rate includes a follow-up report.
No media agency discount.



OUR ADVERTISERS ARE HAPPY WITH NEWSLETTER ADVERTISING

Our cooperation with many advertisers is based on a long-term relationship. Besides newsletters, our advertising tools are advertorials and banners.

“*Newsletter and banner advertisements have brought us good visibility among customers in our field. Commercial cooperation with TTT magazine proved to be an excellent way of promoting our new digital occupational safety services.*”

Tero Roivainen, CEO, Suomen Ensiapukoulutus Oy

Job advertisements are part of our services. The newsletter and website Openings Column reach especially occupational health managers and professionals in work well-being. Follow-up report is included in the advertisement rate.

“*Thank you for the follow-up report! Our job advertisement seems to have aroused wide interest, and we have received a lot of good applications. Thank you for your help, we are very pleased with the outcome.*”

Liisa Toivonen, HR assistant, recruitment and employer information, Lidl