



TYÖ TERVEYS TURVALLISUUS

Advertisement sales

Jaana Koivisto
Tel. +358 40 770 3043
jaana.koivisto@tttlehti.fi

Editor in chief

Kirsi Väisänen
Tel. +358 44 335 2614
kirsi.vaisanen@tttlehti.fi

Publisher

TTT Kustannus Oy
Asolantie 29 b
FI-01400 Vantaa

Subscriptions

tilaukset@tttlehti.fi
Tel. +358 3 4246 5370

Website

www.tttlehti.fi

Material delivery:

ilmoitukset@tttlehti.fi



ACCORDING TO TTT NEWSLETTER READER SURVEY

- each newsletter is read for **8.7 minutes** on average
- **83%** of subscribers are satisfied with the newsletter

ADVERTISEMENT INTERESTS

- **80%** are interested in event and training advertisements
- **75%** health and well-being services
- **74%** leisure activities
- **54%** other work protection products
- **53%** work and safety shoes
- **50%** other protective devices

TTT NEWSLETTER ADVERTISEMENT RATES

The TTT e-Newsletter will be published 14 times during 2020.

The publication dates are the following Thursdays:

Jan 16, Feb 6, Feb 27, March 19, Apr 16, May 14, June 4, Aug 13, Sep 3, Sep 24, Oct 15, Nov 5, Nov 26, and Dec 17.

The newsletter has about 30,000 subscribers, interested in work well-being, occupational health, occupational safety, and human resources.

A 24% VAT will be added to all rates (does not apply to advertisers outside Finland).

Banners	Rate (includes a follow-up report)
Top banner under header (270 x 225 px) • Format jpg, png or gif	€ 800
Banner between news items (560 x 200 px) • Format jpg, png or gif	€ 750
Text advert with picture or logo between news items • Headline + text (max. 300 characters incl. spaces) + pic or logo • Pic/logo size 270 x 270 px	€ 750
Job advert with picture or logo between news items • Headline + max. 300 characters (incl. spaces) + pic or logo • Pic/logo size 270 x 270 px • Visibility on www.tttlehti.fi frontpage included	€ 750
Repeat discount 15 %. No media agency discount.	

Reservations and material delivery by Thursday on the week before publication date.

Banner layout fee € 60.

➔ **See a sample newsletter.**

➔ **Subscribe for newsletter.**

NOTE!

You can also choose a tailored advert e-mail, which also reaches over 30,000 professionals of work well-being, occupational health, occupational safety, and HR professionals.

➔ **See the direct e-mail media card here.**

