



TYÖ TERVEYS TURVALLISUUS

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and reservations**

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**Publisher**

TTT Kustannus Oy  
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[www.tttlehti.fi](http://www.tttlehti.fi)

**MATERIAL DELIVERY TO:**

[ilmoitukset@tttlehti.fi](mailto:ilmoitukset@tttlehti.fi)

## TAILORED DIRECT E-MAILS

Direct e-mail advert to over 30,000 TTT newsletter subscribers, all professionals in occupational well-being, occupational health, and occupational safety.

- An excellent channel for your recruitment adverts, educational and other events, product marketing, new product launching and other messages.
- The whole message from headline, text, link, logo to layout is at your disposal only.
- Quick and easy: we take care of the layout and send your message to the recipients on the desired date.
- Reservation and material deadline 5 working days prior to the mailing date.
- Direct e-mail advert rate is EUR 1,870 (+ VAT 24% for advertisers in Finland). The rate includes a follow-up report.

No media agency discount.

## NEW PRODUCT DIRECT E-MAILS AND PACKAGE OFFER

Tell about your new products and services to the over 30,000 TTT newsletter subscribers, all interested in work wellbeing, occupational health and occupational safety – and to the over 25,000 readers of TTT print magazine, if you choose the package offer.

Direct e-mails are sent on March 27 and October 24.

New product column is published in every print issue.

**Direct e-mail advert € 690**

- Headline + text max. 500 characters, picture or logo 270 x 270 px, website links

**Advert ¼ p. in the print magazine New Products Column € 770**

- Advert size 94 mm x 122 mm

**Package offer: direct e-mail + print magazine advert € 1,150.**

No media agency discount.

VAT 24 % will be added to the rates (does not concern advertisers outside Finland).