



TYÖ TERVEYS TURVALLISUUS



Advertise in the versatile channels of TTT MAGAZINE

Reach Finnish professionals, authorities and policymakers in occupational well-being and occupational health and safety.

- **NEW!** Turnkey advertorials
- TTT e-newsletter
- TTT website
- New Products column in the print magazine and as direct e-mail
- Tailored direct e-mail
- Advantageous package solutions

For its readers, TTT is a *professional, topical, versatile, trustworthy* and *useful* medium in developing occupational safety, occupational well-being, and occupational health, as well as the leading Finnish magazine in the field.

TTT MAGAZINE READERS:

- 94 % are interested in occupational safety and health training and education.
- 91 % are interested in new products.
- 78 % are involved in occupational safety and health procurement.
- 79 % work in occupational safety and health.
- 14 % work in HRM.
- 5 % work in occupational health care.

TTT MAGAZINE READERS WORK IN

- 25 % industry and production
- 25 % public services
- 17 % health and well-being
- 7 % professional positions and IT
- 6 % education
- 5 % trade

82 %
of the readers regard
TTT magazine as their
most important source
of information in the field.

REACH OVER
55,000
PROFESSIONALS.

Advertisement sales
Jaana Koivisto
Tel. +358 40 770 3043
jaana.koivisto@tttlehti.fi

Editor in chief
Kirsi Väisänen
Tel. +358 44 335 2614
kirsi.vaisanen@tttlehti.fi

Publisher
TTT Kustannus Oy
Asolantie 29 b
FI-01400 Vantaa

Subscriptions
tilaukset@tttlehti.fi
Tel. +358 3 4246 5370

Website
www.tttlehti.fi



TYÖ TERVEYS TURVALLISUUS

Average reader reads each TTT issue 2,5 times.

Each TTT issue has 5 readers.

THE DATA IS BASED ON TTT READER POLL 2016 (767 RESPONDENTS) CARRIED OUT BY FOCUS MASTER LTD.

TTT MAGAZINE EDITORIAL CALENDAR 2019

1 / PUBLICATION DATE WED, FEB 6TH 2019

Education, safety teaching, chemical safety

- ChemBio Finland, Helsinki, March 27–28

2 / PUBLICATION DATE WED, MARCH 20TH 2019

Mental health and work, work community communication

- Work Goes Happy, Helsinki, March 26
- Occupational health and security further education days, Tampere, March 21–22

3 / PUBLICATION DATE WED, MAY 8TH 2019

Occupational health, employee data systems

- The Finnish Association of Occupational Health Nurses
- The Finnish Association of Occupational Health Physicians
- The Finnish Institute of Occupational Health Zero Accidents Forum, Kuopio, May 21–22

4 / PUBLICATION DATE WED, SEPT 4TH 2019

Management, HR and career phases

- Henry Association
- Manager & Personnel Fair, Helsinki, Sept 4–5
- Finnsec Safety and Security Fair, Helsinki, Oct 2–3

5 / PUBLICATION DATE WED, OCT 16TH 2019

Accident prevention and first aid, rehabilitation

- New occupational safety managers

6 / PUBLICATION DATE WED, NOV 27TH 2019

New technologies, road safety

- Special distribution to professionals and organisations in the field

TTT magazine issues will be distributed at the Finnish First Aid Training Ltd events.

Issue	1	2	3	4	5	6
Reservations by	Jan 18	Mar 1	Apr 18	Aug 16	Sept 27	Nov 8
PDF material	Jan 24	Mar 7	Apr 25	Aug 22	Oct 3	Nov 14
Publication date	Feb 6	Mar 20	May 8	Sept 4	Oct 16	Nov 27



TYÖ TERVEYS TURVALLISUUS



Advertisement sales

Jaana Koivisto
Tel. +358 40 770 3043
jaana.koivisto@tttlehti.fi



Editor in chief

Kirsi Väisänen
Tel. +358 44 335 2614
kirsi.vaisanen@tttlehti.fi

Publisher

TTT Kustannus Oy
Asolantie 29 b, FI-01400 Vantaa

Subscriptions

tilaukset@tttlehti.fi
Tel. +358 3 4246 5370

Website

www.tttlehti.fi

Material requirements:

Material delivery to:
ilmoitukset@tttlehti.fi
Print-ready digital material:
PDF file
Inserts: Forssa Print / Sitomo
Helsingintie 22, FI-30300 Forssa
Material instructions:
www.forssaprint.fi

Technical instructions and advice:

Leena Halme
Tel. +358 50 308 5112
E-mail:
asiakaspalvelu@forssaprint.fi
Column width 25 mm
Printing technology offset rotation

Printing house contact information

Place of printing: Forssa Print
Address: Esko Aaltosen katu 2
FI-30100 Forssa
Contact person: Raimo Rouvinen
Tel. +358 50 313 8981

2019 ADVERTISEMENT RATES TTT PRINT MAGAZINE

For advertisers in Finland, a 24 % VAT will be added to the rates (does not apply to other countries).

Size or place	Width x height mm	4-colour
Inside cover (p. 2)	220 x 280 + 5 mm	€ 3,200
Inside back cover	220 x 280 + 5 mm	€ 3,200
Back cover	220 x 254 + 5 mm	€ 3,600
2/1 spread	440 x 280 + 5 mm	€ 4,900
	Advertorial	€ 5,050
	Turnkey advertorial	€ 5,800
1/1 page	220 x 280 + 5 mm	€ 2,900
	Advertorial	€ 3,000
	Turnkey advertorial	€ 3,600
½ p. vertical	108 x 280 + 5 mm	€ 2,200
½ p. horizontal	220 x 138 + 5 mm	€ 2,200
	Advertorial	€ 2,260
1/3 p. horizontal	220 x 85 + 5 mm	€ 1,900
	Advertorial	€ 1,960
¼ p. vertical	45 x 280 + 5 mm	€ 1,500
¼ p. horizontal	220 x 60 + 5 mm	€ 1,500
Advertisements with 5 mm bleed. Repeat discount 10 %. Media agency discount 15 %.		

BUILDING GOOD WORKING LIFE COLUMN		
¼ p. vertical/horizontal	45 x 248 or 94 x 122	€ 750
1/8 vertical/horizontal	45 x 122 or 94 x 59	€ 450
1/16	45 x 59	€ 300
NEW PRODUCT COLUMN		
¼ p. vertical	94 x 122	€ 770
Repeat discount 20 %. No media agency discount.		

Material instruction:

Advertorials are based on material (text, picture, logo) provided by the customer. Picture and logo resolution 300 dpi.

Turnkey advertorials (text, layout) are provided by TTT Magazine, and include material copyright after the publication.

Advertisement layout fee:

Print magazine advertisement layout according to the script.

- Spread layout fee € 150
- Page layout fee € 100
- ½ p. or smaller, layout fee € 60

Reclamations:

By e-mail within 14 days after publication date. The magazine assumes no responsibility for errors, with the exception of possible compensation not exceeding the advertisement rate.

Cancellations:

Advertisement reservations can be cancelled by e-mail by the reservation deadline. If the reservation is cancelled later, 50% of the advertisement rate will be invoiced.

Copyright liability:

The advertiser is obliged to ensure that the advertisement material does not violate anyone's copyright.