TYÖ TERVEYS TURVALLISUUS

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TTT NEWSLETTERS, ADVERTISEMENT RATES

In 2017, the TTT e-newsletter is published 14 times.

The newsletter reaches over 30,000 professionals in occupational well-being, occupational health, and occupational safety.

See the advertisement spaces in the newsletters.

Subscribe for the newsletter.

NEWSLETTER ADVERTISEMENT RATES

A 24 % VAT will be added to the rates.

Banners	Rate (EUR)
Top banner under the header (350 x 160 px)	700 / one newsletter
	2,900 / five newsletters
	5,000 / ten newsletters
	6,200 / whole years (14 newsletters)
Side banner on the right hand side (160 x 160 px)	550 / one newsletter
	2,300 / five newsletters
	3,900 / ten newsletters
	4,900 / whole year (14 newsletters)

- Banner format: JPG, PNG or GIF

Text advertisements on the news pages • Headline + max 300 characters	650 / one newsletter
Text advertisements with picture or logo	750 / one newsletter
Top banner + text advertisement	900 / one newsletter
Side banner + text advertisement	750 / one newsletter

The newsletter will be published on weeks:

2, 5, 9, 12, 17, 20, 23, 32, 35, 38, 41, 44, 47, and 50.

- Space reservations must be made and material provided by Thursday previous week.

Note!

You can also choose direct e-mailing tailored to your needs, reaching over 30,000 professionals in occupational well-being, occupational health, and occupational safety.

See the direct e-mail media card.

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Advertise in the versatile channels of TTT MAGAZINE

- **Print magazine: Advertisements and Ask Us First column**
- **E-newsletter**
- **Website**
- **New Products column in the print magazine and direct e-mail**
- **Tailored direct e-mail**

TTT is a special work well-being magazine. According to the readers, TTT is a *professional, topical, versatile, trustworthy* and *useful* news medium in occupational safety, occupational well-being, and occupational health, as well as the leading Finnish magazine in the field.

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TTT magazine readers:

94 % are interested in occupational safety and health training and education.
91 % are interested in new products.
78 % are involved in occupational safety and health procurement.
79 % work in occupational safety and health.
14 % work in HRM.
5 % work in occupational health care.

TTT magazine readers work in

25 % industry and production
25 % public services
17 % health and well-being
7 % professionals and IT
6 % education
5 % trade

82 % *of the readers find TTT magazine the most important source of information in the field.*

97 % *of the readers are satisfied with TTT magazine.*

REACH *55,000* PROFESSIONALS

THE DATA IS BASED ON TTT READER POLL 2016 (767 RESPONDENTS) CARRIED OUT BY FOCUS MASTER LTD.